

ABSTRACT OF THE DISCLOSURE

There is disclosed a data reproducing apparatus which reproduces AV digital data. A CPU of the data reproducing apparatus compares an object data pattern prepared from digital data which is a reproduction object with a data pattern for determining included in data for determining stored in a database. The CPU determines that the object data pattern is a reproduction prohibition object data pattern according to a comparison result when both the patterns are identical or similar to each other. The CPU executes reproduction processing including processing to remove data corresponding to the reproduction prohibition object data pattern with respect to the AV digital data.